

07.03.2026

CRE8DJ.COM

CRE8

WAKEFIELD



A new flagship event for DJs, producers & emerging talent

BROUGHT TO YOU BY



headliner

TikTok





CO-CRE8 A PLAYGROUND FOR DJs

CRE8 exists to support the next generation of DJs and music producers by giving them a place to experiment, learn and grow. It's **designed as a creative playground** - where aspiring and established artists can try new tools, meet industry voices and take meaningful steps in their careers.

A key part of this vision is delivering **an event of genuine substance and professional standard**. CRE8 is built with high-quality production, a carefully curated programme and a strong commitment to showcasing credible technology and expertise. This ensures the experience meets the expectations of serious creators and aligns with the calibre of brands and artists involved. For exhibitors, it provides **a focused environment where products are presented with the professionalism they deserve** - and where the surrounding content reinforces brand value.

CRE8 brings the music world and the pro-audio sector together, recognising the growing cultural and economic importance of DJ talent. For brands, partnering with this mission means aligning with the development of future artists, supporting a vital part of the music ecosystem and connecting directly with the creators who will shape what comes next.

CRE8

WHY EXHIBIT AT CRE8?

At the heart of hands-on discovery

DJ and production gear is expensive and often hard to test, meaning most creators stick to what they know. CRE8 lets you place your technology directly in their hands in a pressure-free setting - encouraging experimentation, confidence and meaningful product conversion.

Champion rising artists who drive demand

Visitors come to develop skills and move forward in their careers. Exhibiting positions your brand as a genuine advocate for artistic growth and community development.

Long-term brand loyalty

Engage with emerging talent as they form their creative identity and working habits. Influence these early choices, and your brand becomes part of their workflow for years to come.

Multi-channel promotion with global amplification

Your brand benefits from a full promotional package across website, socials, email, press coverage, and visibility to high-profile artists. Many show features will also be amplified by TikTok LIVE streaming - meaning additional exposure through a discovery-driven ecosystem, with the opportunity to reach digitally active music audiences beyond the show floor.

Industry expertise you can trust

Delivered by PLASA, Headliner, Tileyard and TikTok, CRE8 is shaped by organisations who deeply understand the creative, music and events sectors - giving your brand a credible, high-quality platform to build meaningful industry connections.

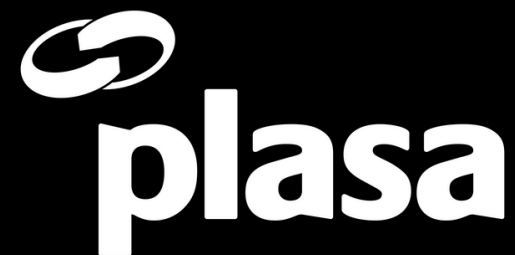
A creative home for your brand

Hosted at Tileyard North - part of Europe's largest creative community and backed by Wakefield Council - the venue enhances your brand's association with authenticity, innovation and the cultural core of the industry.



A TEAM WITH EXPERTISE FROM EVERY CORNER

With years spent in the music business managing artists, tours and festivals, the CRE8 leadership brings deep knowledge of the DJ landscape and strong relationships across the industry.



ABOUT

PLASA is the leading association for the entertainment technology industry, representing the people, products and innovation behind live events. It delivers the market-leading trade shows PLASA Show and PLASA Focus, both known for their vibrant atmosphere and career-shaping content.

With decades of experience, PLASA brings trusted organisation and forward-thinking programming to every event it delivers.

For CRE8 exhibitors, this means a professionally produced event, backed by a respected industry body - giving your brand visibility via a platform built on genuine expertise.



ABOUT

Headliner puts creative talent at the centre of the conversation, offering a unique perspective on the music industry through the voices of the artists, producers and professionals working within it.

With deep experience across record labels, publishers and audio manufacturers, the team bridges the gap between the music and pro audio worlds, engaging everyone from emerging creators to top-tier talent.

For CRE8 exhibitors, this means your brand benefits from authentic storytelling, industry insight and direct access to a highly engaged creative audience.



ABOUT

TikTok is a global short-form video platform that helps creators and brands reach wide, highly engaged audiences through discovery-driven content.

TikTok LIVE extends this into real-time streaming, enabling direct interaction with viewers through chat, polls and live participation. For brands, it offers immediate engagement, authentic community building and strong amplification through TikTok's recommendation system.

By integrating TikTok LIVE into CRE8, partners gain a powerful way to reach the next generation of creators and consumers with both live impact and digital scale.



ABOUT

Tileyard North is a 135,000 sq ft creative hub on Wakefield's waterfront, offering recording studios, content spaces, offices and event venues within the UK's largest creative community outside London.

Backed by Wakefield Council and developed by the wider Tileyard group - Europe's leading creative network of over 250 music and production companies - it brings together artists, innovators and industry specialists in a thriving collaborative ecosystem.

For CRE8 exhibitors, this means access to a dynamic community of creators, premium facilities and a supportive local authority.

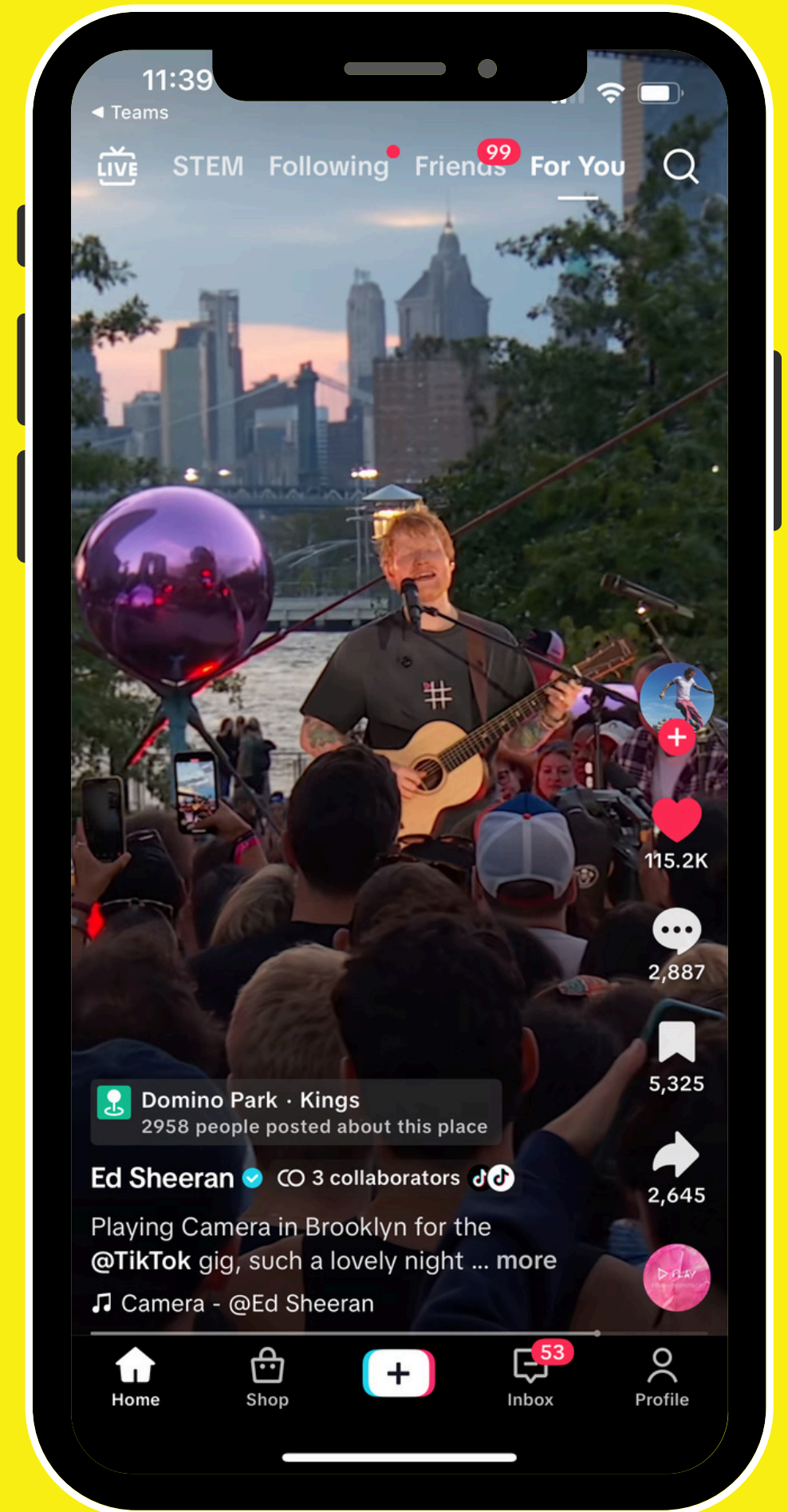
YOUR BRAND STREAMED GLOBALLY

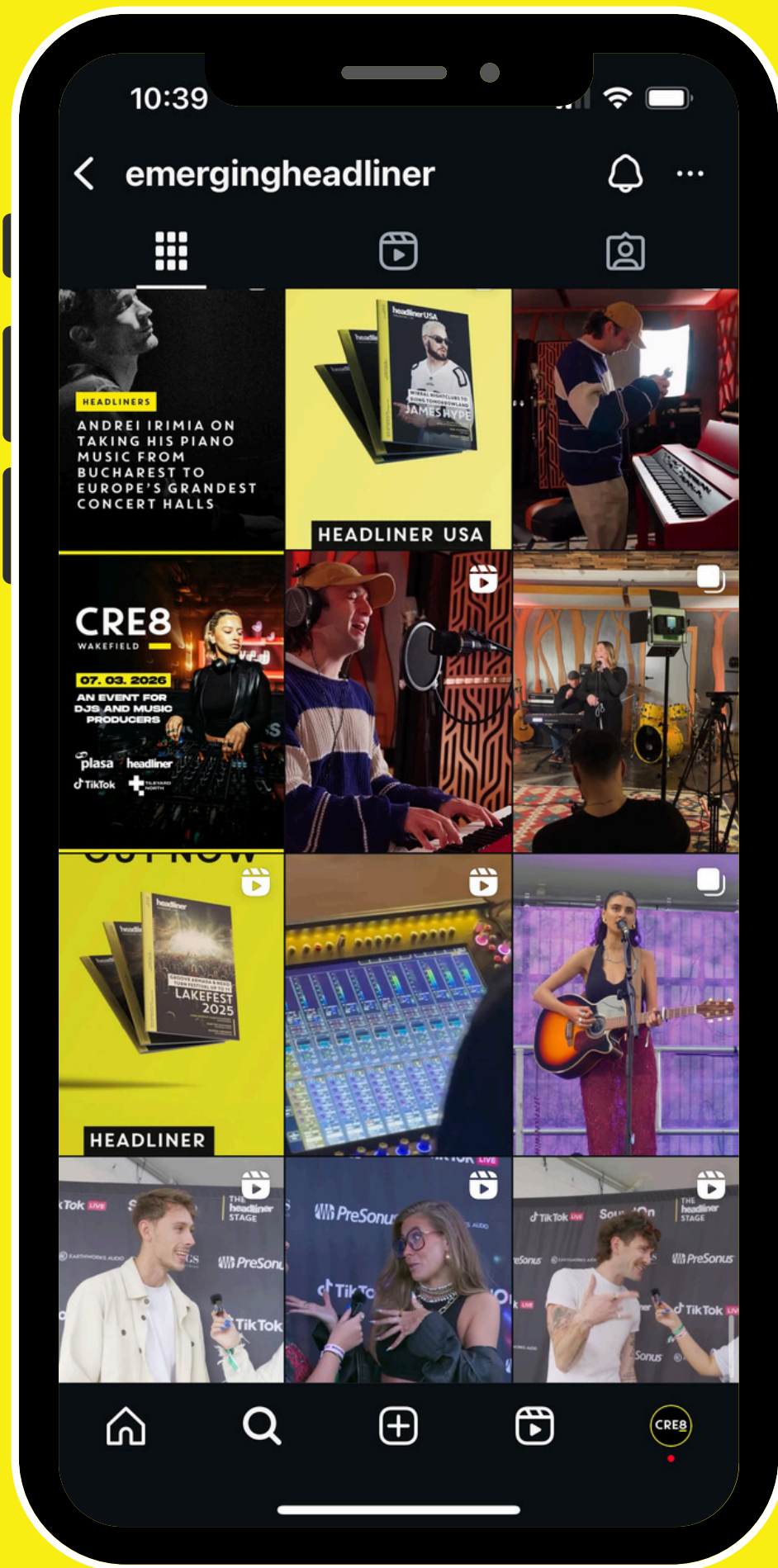
CRE8 is proud to be working closely with TikTok LIVE for our launch event in Wakefield. This collaboration builds on a successful activation delivered by Headliner and TikTok at Pub in the Park in September 2025, which laid the foundation for a strengthened partnership.

Our lead TikTok contact has since gone on to manage major TikTok LIVE campaigns - including Ed Sheeran's "PLAY" album launch, live from New York, which attracted more than 2.3 million viewers and generated over 60,000 new followers for the artist.

While such figures reflect Ed Sheeran's global reach, they also demonstrate the platform's power to drive significant awareness and engagement. Crucially, the same TikTok specialist behind that campaign will help shape the promotional activity for CRE8.

For brands participating in sessions and live sets, this means direct exposure through TikTok LIVE's discovery-driven ecosystem, with the opportunity to reach young creators, aspiring DJs, and digitally active music audiences at scale.





CRE8 BRAND NOISE

CRE8 offers partners and exhibitors a powerful blend of on-site visibility and far-reaching digital amplification. Your brand will be showcased before, during and after the event - connecting you with emerging creators, established DJs and the wider music and pro-audio community.

Your Brand Will Benefit From:

Visibility to High-Profile Artists

- Exposure to the electronic music community and renowned DJs and artists personally invited and supported in partnership with TikTok.

Dedicated Online Presence

- A company profile on the CRE8 website to showcase your brand and products.

Social Media Promotion

- A new exhibitor or partner announcement across CRE8's social channels, including a concise brand bio.

Inclusion in Email Campaigns

- Your logo featured within exhibitor-focused emails sent to our DJ, producer and pro-audio mailing lists.

Editorial and Press Coverage

- Event highlights, sessions and activations featured across Headlinerhub.com, Headliner Radio, cre8dj.com and CRE8 social channels.

TikTok LIVE Amplification

- All indoor sessions and courtyard performances streamed through TikTok LIVE, with short-form content shared across TikTok and Headliner platforms for extended global reach.

GUEST ARTISTS

CRE8 is proud to welcome a line-up of artists who represent the energy, creativity and ambition of today's DJ and producer landscape. Our first confirmed guests bring a mix of established credibility and rising influence - and they're only the beginning. With several high-profile names set to be announced over the coming months, the programme will continue to grow into a standout showcase of talent, insight and inspiration for the next generation of creators.



BROOKES BROTHERS
DJ & PRODUCERS

 6.8k

 184.1K monthly listeners



TEEDEE
DJ & PRODUCER

 354k

 552.7K monthly listeners



LILY C-D
DJ & PRODUCER

 8.2k



BOBBY HARVEY
DJ & PRODUCER

 17.7k

 4.6M monthly listeners

SPEAKERS

The seminar programme has been thoughtfully curated to reflect the breadth of knowledge across the industry. From agency and management perspectives to label insight, social media strategy, pro audio, DEIB and safe partying, attendees can learn from a series of informative and engaging panel discussions, alongside practical workshops that offer the opportunity to get up close with the tools, techniques and people shaping the sector. Confirmed speakers so far include:

JASMINE IGOE
THREE SIX ZERO

MATTHEW JOHNSON
THE POOL

BEN BRINDLE
HELIX

GEORGE WYATT
YOU&ME

SAM HUTT
TSZR

OMAR KAHN
HYPERACTIVE WORLD

ANNIE JOSEPHINE
COALESCE

KURT HURST
YOU&ME / HIDE & SEEK

JAY AHMED
YOUR ARMY

LEE HASLAM
LGRP MANAGEMENT

PHIL SAGAR
ARMADA

GRAHAME FARMER
DATA TRANSMISSION

ISAAC HEATLIE
ASK FOR ANGELA



MORE THAN A VENUE

Tileyard North was chosen not only for its striking, industrial event spaces and its location in the heart of the North, but for what the community behind it represents. As part of the wider Tileyard network, the venue embodies creative ambition, collaboration and cultural growth - values that align perfectly with the spirit of CRE8.

Backed by Wakefield Council and developed by Europe's largest creative community, **Tileyard North brings together over 250 music and production companies, alongside state-of-the-art studios, content spaces and event facilities.** Its ecosystem of artists, innovators and industry specialists provides an inspiring backdrop for the event, elevating CRE8 through creative endorsement, local support and invaluable connections across the music and cultural sectors.

For partners and exhibitors, the venue enhances the entire experience - offering authenticity, community and a direct link to the next wave of talent emerging from one of the UK's most exciting creative hubs.

MORE ABOUT TILEYARD

CRE8

**TILEYARD
NORTH**

WHO'S ALREADY COMMITTED THEIR CRE8IVITY?

BRANDS & PARTNERS

AVONIC

beyerdynamic

HK
AUDIO

ULTIMATE
SUPPORT

AUDIOSCENIC



K-ARRAY
Unique Audio Solutions

LDsystems

MAXHUB

AUDEZE

RESTORE THE MUSIC



Radial
engineering

SONTRONICS

SoundOn

SONICAL

threesixzero

QSC

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PARTNER WITH US

Want to be involved in CRE8? Get in touch to find out more about stand and sponsorship opportunities.

EMAIL INFO@CRE8DJ.COM

BROUGHT TO YOU BY

 plasa

headliner

 TikTok

 TILEYARD
NORTH